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**DEPARTMENT OF INFORMATION SCIENCE ENGINEERING**

**Assignment -1**

**Sem: V Sec: B**

**Subject and code: MANAGEMENT AND ENTREPRENEURSHIP FOR IT INDUSTRY-18CS51**

**MODULE 1 & MODULE-2**

**Group-A(1DB18IS054-18IS73)**

1. Define management. Explain the characteristics of management
2. Explain functional area of management
3. Explain the contribution of F.W. Taylor or Federick Winslow to management
4. Explain nature and characteristic of management
5. Explain the levels of management.
6. Discuss Goal of management
7. Explain the modern management approaches briefly?
8. Explain the general principles of administrative management theory as laid down by Henri Fayol
9. Define planning. Explain the general steps involved in planning
10. Explain the steps involved in planning and give the importance and purpose of planning process
11. What is controlling? Explain the different steps in controlling.
12. What is coordination? Explain the importance of coordination

**Group-B(1DB18IS074-18IS091)**

1. Explain types of planning and organization
2. Give the importance and purpose of planning process
3. Explain briefly hierarchy of plans?
4. Differentiate between strategic and tactical planning
5. Explain briefly types of planning
6. What does organization mean? Explain any 4 types of organization
7. Give the importance characteristic of organization
8. What is line and staff organization?
9. Explain the Maslow’s need- hierarchy and Herzberg-hierarchy theory of motivation.
10. Explain the different steps in controlling
11. What are the types of organization? Explain with flowchart department line organization
12. What are committees? Explain the principles of committees

**Group-C(1DB18IS092-Remaining students)**

1. What is the importance of staffing? give example
2. Explain nature and importance of staffing
3. What is recruitment? Explain various sources of recruitment
4. What is selection? Explain in details the process of selection
5. Explain the steps in selection procedure
6. What is MBO and MBE
7. What is leadership? Explain the different Leadership styles
8. With neat block diagram explain communication process? explain the importance of communication.
9. Differentiate between leader and manager
10. What is Motivation
11. Define control? Explain different methods of establishing control
12. Differentiate between coordination and cooperation
13. What is Motivation